

## **Neiman Marcus Group, Inc. Announces New Board Members**

DALLAS, Texas, May 7, 2014 — Neiman Marcus Group, Inc. announced today that Adam Brotman, Phillipe Bourguignon, and Vivek “Vic” Gundotra have been named to the Board of Directors.

Mr. Brotman is Chief Digital Officer for Starbucks Coffee Company. In this role, he has responsibility for Starbucks core digital businesses, including mobile and mobile payments, web, card, loyalty, e-commerce, wi-fi, and the Starbucks Digital Network. Prior to joining Starbucks in 2009, Mr. Brotman held key leadership positions at leading digital media companies including Corbis and PlayNetwork, Inc.

Mr. Bourguignon is currently the Vice Chairman of Revolution Places LLC and CEO of Exclusive Resorts, the preeminent destination club specializing in bespoke villa and experiential vacations. Prior to joining Revolution Places, Phillipe was co-CEO of the Davos-based World Economic Forum in 2003, 2004 and Chairman and CEO of Euro Disney. In addition, Mr. Bourguignon acted as chairman and CEO of Club Med and president of Accor for the Asia/Pacific region, one of the largest hotel groups in the world. Mr. Bourguignon is an active member on the Vinfolio board. He previously served on the board of directors for Zipcar and spent 11 years on the board at eBay.

Mr. Gundotra most recently served as Senior Vice President, Social for Google. In this role, he had responsibility for Google+, Google’s social networking and identity service. Prior to joining Google in 2007, he was the General Manager of Platform Evangelism at Microsoft.

The new appointees will be joining Nora Aufreiter and Norman Axelrod on the Board. Ms. Aufreiter was most recently a Director at McKinsey & Company where she previously led their omni channel, branding and retail practices. Mr. Axelrod is an Operating Advisor to Ares’ Private Equity Group and serves or has served on many of the Boards for Ares’ investments in the consumer and retail sector.

“We are pleased to welcome Adam, Phillipe, and Vic to our Board,” said Karen Katz, President and Chief Executive Officer of Neiman Marcus Group, Inc. “We are looking forward to working with them as we continue our mission to be the world's largest multi-branded omni-channel luxury retailer in the world known for unparalleled customer service.”

“Adam, Philippe, and Vic bring to our Board many years of collective experience in serving the luxury customer and in growing businesses through digital and international strategies—all of which are key areas in which we are looking to accelerate growth,” said David Kaplan, Co-Founder and Senior Partner at Ares Management and Chairman of the Board of Directors of Neiman Marcus Group, Inc.

“Our new Board Members are extraordinary assets to the company, and we look forward to leveraging their expertise and unique perspectives.”

*Neiman Marcus Group, Inc.* operations include the Specialty Retail Stores segment and the Online segment. The Specialty Retail stores segment consists primarily of Neiman Marcus and Bergdorf Goodman stores. The Online segment conducts direct to consumer operations under the [Neiman Marcus](#), Horchow, Last Call and [Bergdorf Goodman](#) brand names. For more information, visit [neimanmarcusgroup.com](http://neimanmarcusgroup.com).

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