



Neiman Marcus Group and JOANN Partner to Make Protective Non-Surgical Masks, Gowns, and Scrubs Free for Medical Personnel

Mar. 24, 2020 – Dallas, TX – As the demand for medical materials has reached concerning levels across the U.S. and globally, Neiman Marcus Group has partnered with JOANN Stores to begin producing nonsurgical, personal protective equipment including masks, gowns, and scrubs beginning this week for front-line healthcare providers.

Beginning tomorrow, Neiman Marcus Group's alterations facilities will receive product from JOANN to begin creating materials for use by healthcare providers. While these materials are not medical grade, Jo-Ann Fabric secured patterns and templates and is shipping fabric and materials recommended for medical settings, including the guidelines provided by the Providence Hospital System in Washington. While observing appropriate social distancing guidelines, NMG's alterations specialists will create these products.

Because of the critical shortage, health authorities and hospitals have changed their guidelines for what level of protection is recommended. The CDC has stated that homemade fabric masks are a crisis response option when other supplies have been exhausted.

The first shipment of materials is expected to be sent to healthcare providers later this week. Neiman Marcus Group and JOANN will be covering the cost of shipping and delivery. Neiman Marcus Group and JOANN will produce these materials as long as there is a need, and are poised to create many thousands of essential items.

The partnership between Neiman Marcus Group and JOANN was created to help fill part of the immediate need of materials for medical personnel. Both companies have stepped up to this global and national crisis in support of those who are holding the front line of this pandemic. Any company that has the ability to manufacture medical materials should manufacture right now.

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About Neiman Marcus Group

Neiman Marcus Group is a luxury, multi-branded, omni-channel fashion retailer conducting integrated store and online operations under the Neiman Marcus, Bergdorf Goodman, Neiman Marcus Last Call, and Horchow brand names.

About JOANN

For more than 75 years, JOANN has inspired creativity in the hearts, hands, and minds of its customers. From a single storefront in Cleveland, Ohio, the nation's leading fabric and craft retailer has grown to include more than 865 stores across 49 states and an industry-leading e-commerce business. With the goal of helping every customer find their creative Happy Place, JOANN serves as a convenient single stop for all of the supplies, guidance, and inspiration needed to achieve any project or passion.