

FOR IMMEDIATE RELEASE



**NEIMAN MARCUS APPOINTS LANA TODOROVICH
AS PRESIDENT AND CHIEF MERCHANDISING OFFICER**

DALLAS – September 3, 2019 – [Neiman Marcus Group](#) announced today the appointment of Lana Todorovich to President and Chief Merchandising Officer. In her role, Todorovich will be responsible for driving the brand’s innovative merchandising offerings which are a key component of their strategic plan. She will report to Neiman Marcus Group CEO Geoffroy van Raemdonck.

Todorovich will be a key leader in Neiman Marcus Group’s transformation strategy, moving to a more customer-centric organization by creating a new and engaging luxury retail experience for the global customer.

“Lana is a great addition to our leadership team. As we build the preeminent luxury customer platform to bring seamless, personal and magical experiences to our customers, Lana’s depth of experience will help elevate the Neiman Marcus brand for customers, brand partners and our associates,” said van Raemdonck. “Her outstanding leadership and partnership skills, as well as her proven track record, make her a perfect fit for our organization.”

Todorovich brings an extensive background in leading merchandising teams to success. Prior to joining Neiman Marcus Group, Todorovich was President of North America Wholesale at Ralph Lauren, President of Women’s Apparel Group at Global Brands Group and President at Perry Ellis International. Todorovich also held leadership roles at Warnaco - Calvin Klein.

“I am honored to join a company with such a storied history and even brighter future. The Neiman Marcus brand has always been the pinnacle of luxury,” said Todorovich. “What an exciting time to join this talented leadership team and be part of a transformation that will make us more relevant to our customers, deliver more value to our partners and provide wonderful growth opportunities for our associates.”

About Neiman Marcus

Neiman Marcus is a Dallas-based luxury retailer, providing luxury customers access to exclusive and emerging brands, anticipatory service, and unique experiences since 1907. Each day, Neiman Marcus digitally connects with customers around the world while delighting them with interesting, interactive, and immersive experiences across a physical 43-store presence in the U.S. From delectable dining and indulgent beauty services to bespoke experiences and exclusive products, there's something for everyone. Neiman Marcus is part of the Neiman Marcus Group, which is comprised of a multi-branded, luxury shopping experience under the [Neiman Marcus](#), [Bergdorf Goodman](#), [Neiman Marcus Last Call](#), and [Horchow](#) brand names. To keep up with the latest news and events happening at Neiman

Marcus, visit www.neimanmarcus.com or follow the brand on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), and [Snapchat](#).

About Neiman Marcus Group

Neiman Marcus Group LTD LLC is a luxury, multi-branded, omni-channel fashion retailer conducting integrated store and online operations under the [Neiman Marcus](#), [Bergdorf Goodman](#), [Neiman Marcus Last Call](#), and [Horchow](#) brand names. For more information, visit <http://www.neimanmarcusgroup.com>.

Contact

John Walls, +1-512-221-8434

Director, Brand Public Relations, Neiman Marcus

john_walls@neimanmarcus.com

Amber Seikaly, +1-214-850-2317

Vice President, Corporate Communications, Neiman Marcus Group

amber_seikaly@neimanmarcus.com